

Kansas CIM Partnership: Turning Data into Action

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and

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What Is CIM?

Community Issues Management (CIM) is ...

- a web-based system,
- designed for local and regional organizations
- to frame issues, assess community needs, and mobilize action toward improving community well-being.

Key Components of CIM

1. Process Tools: An interactive system for collaborating and framing issues
2. Data and Reporting: GIS data, mapping tools, dynamic reports, and multimedia tools
3. Library: Content to learn how Kansas organizations in their region and across the U.S. are confronting issues
4. Sharing: Access to data, stories, reports and other documents created by Kansas partner organizations

CIM picks up where GIS leaves off...



Source: Chris Fulcher

Current US CIM Partners

- Universities
- Extension Services
- United Ways
- Local Health Departments

Kansas would become the first statewide CIM partner— shared leadership among KHI, KDHE, KALHD, KAMU, KHPA

How Can Kansas Partners Use CIM?

CIM partners (e.g., LHD, regional task force) can

- Use notebooks with built-in features to support interactive framing of community issues and action planning, and
- Engage communities and their organizations in transparent, data-informed and collaborative decision making.

Desirable CIM Features for Partners

- Easy-to-use tools and data - frame, manage, take action
- Own web place - map resources, produce high quality tables, graphs, streamlined reports
- Access to CIM Data Warehouse - GIS data, mapping, customized reporting tools
- KDHE - Kansas Health Data Repository

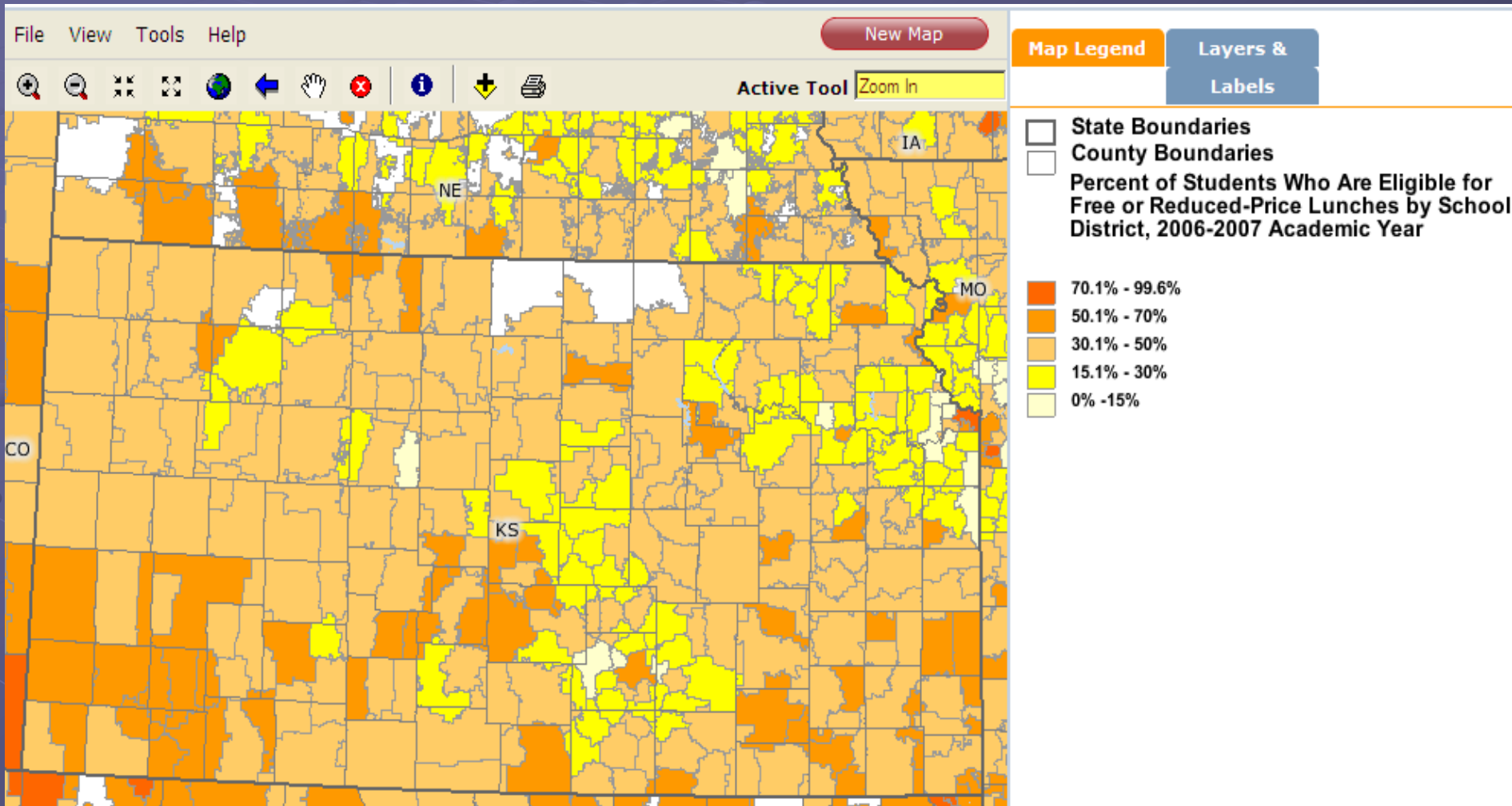
KDHE Support for Kansas CIM Partnership

KDHE sees CIM as a state-of-the-art system to improve community decision making and health assessment using technology and tools that promote understanding, strategic collaborations, and the wise use of resources.

CIM Tools to Advance Public Health

- Strategic planning
- Engage the public
- Rapidly frame issues
- Expand networking opportunities
- Add organizational data
- Allocate resources
- Understand impacts

Example: Free/Reduced School Lunch Percentages by District and County



KDHE: Expanding CIM Data Capacity

- Add datasets and years as desired
- Program formulas for multiple years/rates
- Map layers onto existing GIS capacity
- Access all available aggregated federal data

Example: Community Issues Notebook

Food Security

Created by: Center for Applied Research and Environmental Systems

 Share |   

 E-MAIL THIS ISSUE

Overview

Maps (3)

Reports (0)

Documents (4)

Multimedia (0)

Other Resources (6)

Take Action! (0)

Required Information

Issue Name:

Food Security

Issue Description:

CARES will be using CIM to collect information relevant to food access, food security, and healthy eating and active living initiatives.

Keywords (used in library search):

food access, food security, food, HEAL, healthy eating, active living, nutrition

Basic Information

Contact information:

cares.missouri.edu

Team members:

Chris Fulcher - Co-Director of CARES; Erin Barbaro - Assistant Director of CARES

How or why was this issue identified?:

CARES is privileged to be involved in a number of projects addresses access to local/healthy food and healthy eating and active living initiatives. CARES would like to utilize CIM to store resources relevant to these issues.

Anticipated start date:

1/1/2010


Anticipated end date:

12/31/2010

Created by:

Issues Notebook Features

- Maps can be pre-defined
- Data reports created in advance
- All related documents in one location
- Access to video and multimedia
- Pertinent links accessible

Food Security 

Created by: Center for Applied Research and Environmental Systems

Overview **Maps (3)** **Reports (0)** **Documents (4)** **Multimedia (0)** **Other Resources (6)** Take Action! (0)

Required Information

Issue Name:

Example: Custom Report Tool

You are here: Home > Define Report Areas

P greg72nova | Exit Tool

Define Report Areas

1

U.S. Congress	State Senate	State House	YouAdd Areas	Custom
State	County	City and Town	ZIP Code	Civil Division

--- Select a State ▼



2 Compare Areas

Area 1 Area 2 Area 3

none

Select Data

Reset This Area

Reset All Areas

Design Your Report

How to define your report area

- 1 Choose the area on which you want to report using the tabs above or the map on the left. You may select multiple areas.

Select Areas and Data

Select Report Data

3

Data

Administrative Areas >

Children and Youth >

Civic Engagement >

Demographics >

Economic/Income >

Education >

Environment >

Food Environment >

Health >

Housing >

Neighborhood Characteristics >

Poverty >

Rural-Urban Designation >

Transportation >

More Data


CIM Partner Data >


Food Assistance


Food Environment > Food Assistance


National Data

Food Assistance

☒ Total SNAP Benefits (\$1000) 

☒ Number of Summer Food Program Sites 

☒ Average Daily Meals Served at Summer Food Program Sites 

☒ WIC \$ Redemption 

Search Data:



4

Report Area 1

McPherson County, Kansas

Reno County, Kansas

Harvey County, Kansas

Marion County, Kansas

Sedgwick County, Kansas

Butler County, Kansas

Sumner County, Kansas

Report Area 2

Shawnee County, Kansas

Osage County, Kansas

Douglas County, Kansas

Jefferson County, Kansas

Wabaunsee County, Kansas

Jackson County, Kansas

Report Area 3

Johnson County, Kansas

Wyandotte County, Kansas

Partial Report output

- Number of Summer Food Program Sites
- Average Daily Meals Served at Summer Food Program Sites
- WIC \$ Redemption
- Total SNAP Benefits (\$1000)

Number of Summer Food Program Sites (estimated data*) i	Report Area 1	Report Area 2	Report Area 3
Number of Records	<u>7</u>	<u>6</u>	<u>4</u>
Number of Summer Food Sites	39	34	26
Report Area 1: McPherson County, Kansas; Reno County, Kansas; Harvey County, Kansas; Marion County, Kansas; Sedgwick County, Kansas; Butler County, Kansas; Sumner County, Kansas Report Area 2: Shawnee County, Kansas; Osage County, Kansas; Douglas County, Kansas; Jefferson County, Kansas; Wabaunsee County, Kansas; Jackson County, Kansas Report Area 3: Johnson County, Kansas; Wyandotte County, Kansas; Leavenworth County, Kansas; Miami County, Kansas			
<i>Source: Food Environmental Atlas, 2001</i>			

Average Daily Meals Served at Summer Food Program Sites (estimated data*) i	Report Area 1	Report Area 2	Report Area 3
Number of Records	<u>7</u>	<u>6</u>	<u>4</u>
Average Number of Meals Served at Summer Food Sites	11,088	8,951	6,041
Report Area 1: McPherson County, Kansas; Reno County, Kansas; Harvey County, Kansas; Marion County, Kansas; Sedgwick County, Kansas; Butler County, Kansas; Sumner County, Kansas Report Area 2: Shawnee County, Kansas; Osage County, Kansas; Douglas County, Kansas; Jefferson County, Kansas; Wabaunsee County, Kansas; Jackson County, Kansas Report Area 3: Johnson County, Kansas; Wyandotte County, Kansas; Leavenworth County, Kansas; Miami County, Kansas			
<i>Source: Food Environmental Atlas, 2001</i>			

WIC \$ Redemption (estimated data*) i	Report Area 1	Report Area 2	Report Area 3
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Assessment Tool



MACA

Comprehensive Community Needs Assessment (CCNA) Support Tool

HOME

CCNA REPORT

DATA LIST

CONTACTS

HELP

Start Report

Home

Welcome to the CCNA Support Tool

This tool is provided to assist MACA regional staff in the development of Community Needs Assessments. The tool collects information from a variety of state and Federal sources, and compiles into a single downloadable and editable report. The tool can provide information for any MACA agency service area or Missouri county, or any combination of service areas and/or counties.

This tool was developed at the University of Missouri in cooperation with MACA, and funded by the Community Services Block Grant, through the Missouri Department of Social Services, Family Support Division. The Center for Applied Research and Environmental Systems (CARES) and Office of Social and Economic Data Analysis (OSED) at the University of Missouri have cooperated to develop this tool.

Click the Start button below to begin.

Start



MACA region map, produced by MACA.



Developed in cooperation with the Missouri Association for Community Action, Inc. (MACA) and funded by the Community Services Block Grant, through the Missouri Department of Social Services,

OSEDA

Example: Assessment Tool



MACA

Comprehensive Community Needs Assessment (CCNA) Support Tool

[HOME](#)

[CCNA REPORT](#)

[DATA LIST](#)

[CONTACTS](#)

[HELP](#)

[Home](#) > [Report Area](#) > [Report Content](#)

REPORT CONTENT

Content Sections

All Sections

Population Profile
Employment
Education
Housing
Income
Nutrition
Health Care

Other Options

- ☒ List data for each county
- ☒ Include charts in the report

Agency Selection

United Services Community Action Agency (USCAA)

County Selection

none

Content Selection

All Sections



Tip: Select one or more items from **Content Sections** list for your report. Click the **"Make Report"** button to continue.

[Report Area](#)

[Make Report](#)



Developed in cooperation with the [Missouri Association for Community Action, Inc. \(MACA\)](#)
and funded by the Community Services Block Grant, through the [Missouri Department of Social Services](#).



Example: Assessment Report

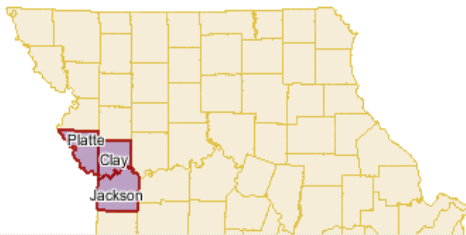
Comprehensive Community Needs Assessment for United Services Community Action Agency (USCAA)

UNITED SERVICES COMMUNITY ACTION AGENCY
Serving Jackson, Clay and Platte Counties in Missouri

Prepared on June 01, 2010

Introduction and Overview

This Community Needs Assessment (CNA) presents an overview of the current community conditions for Clay, Jackson, and Platte county area (see map below).



- Context sensitive narrative
- Federal or state provided data
- Word or PDF
- County or region

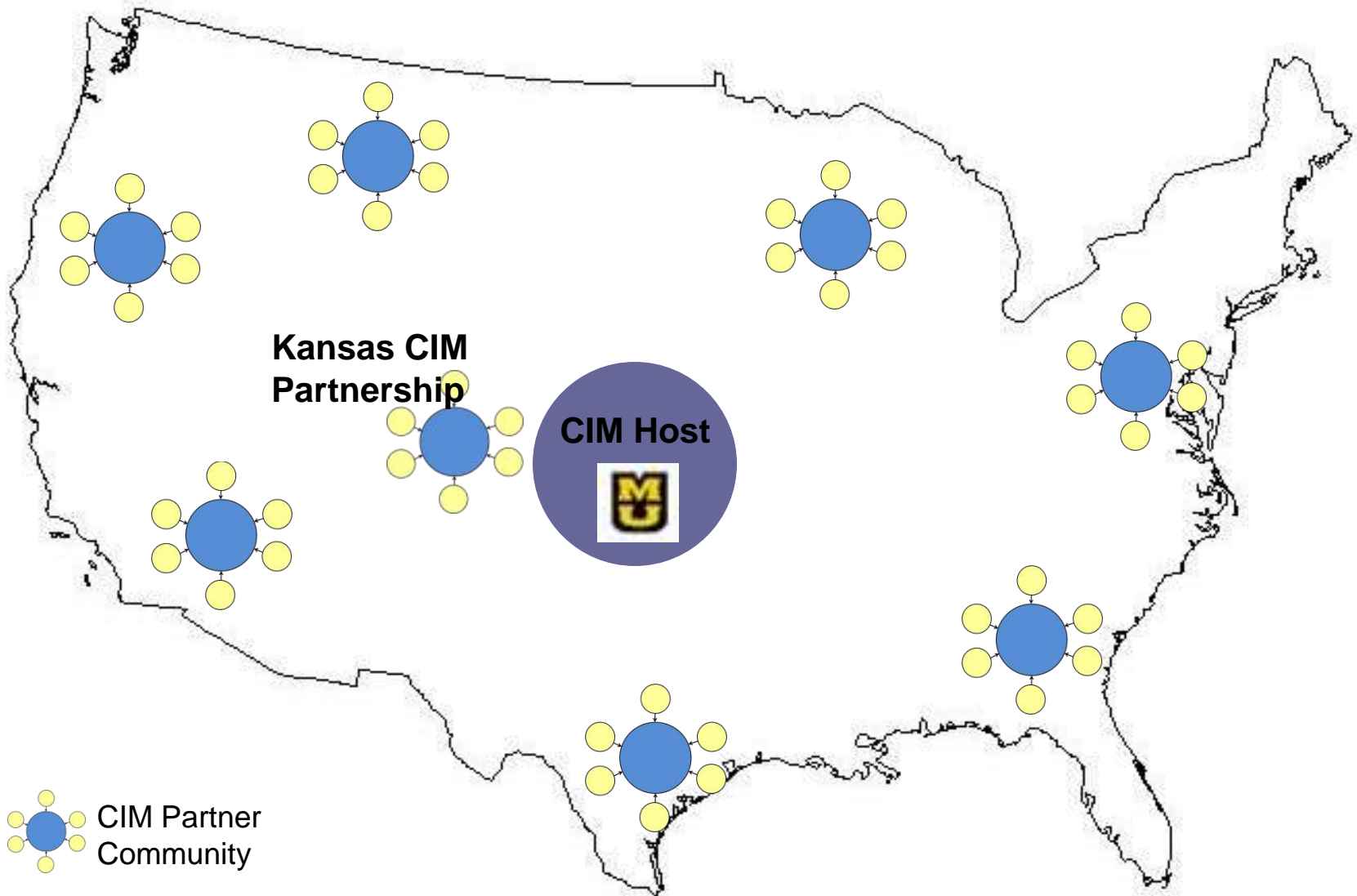
KDHE Role

- Financially support Kansas CIM Partnership
- Acquire and post county-level indicators, social determinants
- Facilitate aggregation to region levels
- Work with other state partners to facilitate use in assessment, adoption in addressing public health issues, and training

CIM and Kansas Public Health

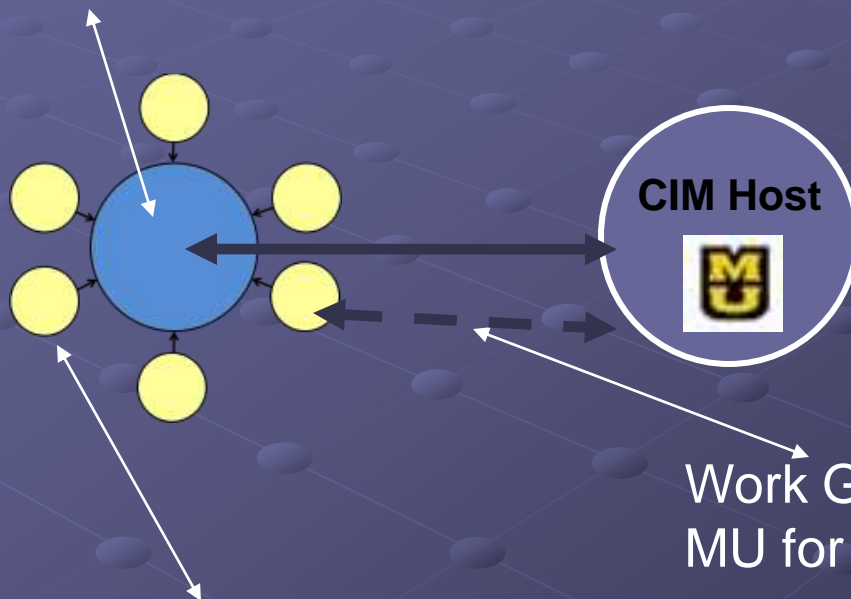
- CIM uniquely positions Kansas to prepare for accreditation.
- CIM strongly supports the core functions of assessment and policy development.
- CIM leverages GIS and facilitates standardization at a county level.
- CIM accommodates functional regionalization and the potential for sub-county groupings.

CIM is Peer Learning



Kansas CIM Partnership: Organizational Structure

Steering Committee: KDHE, KHI, KALHD, KAMU, KHPA
(rotation of lead organization)



Work Groups may have need to contract with MU for development of special applications

Work Groups: e.g., State Data Repository,
LHD Assessment Support, Local Issues
Management

Links

- <http://ims2.missouri.edu/maca/> Community needs assessment support tool
- <http://www.cim-network.org/> CIM National Portal
- http://kic.kdhe.state.ks.us/kic/OHA/reports/pdf/Sample_Assessment.pdf Sample assessment report



www.kdheks.gov

Our Vision – Healthy Kansas Living in Safe and Sustainable Environments

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